



CREATIVE Leadership Conference

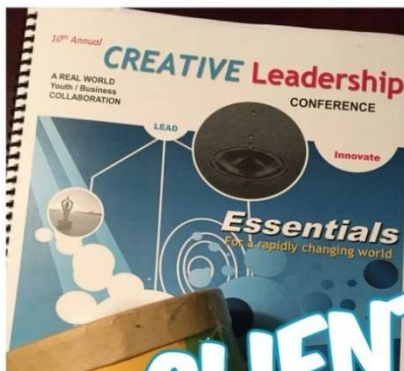
What:

A one of a kind conference experience working with REAL world clients, solving REAL world challenges, utilizing proven creative leadership practices.

Past

CLIENTS:

XEROX
United Way
Darien Lake
KODAK
SENECA ZOO
EXCELLUS
PAETEC
SWAIN
CHANNEL 13
WEGMANS
SCOTT MILLER
+



CLIENT DAY
WOWS!



STUDENTS GROW

How much of an impact did the **Creative Leadership Conference** have on your:

4 Year Impact Study:

Answer Options	Good or Major Impact %	Major Impact	Good Impact	Some Impact	No Impact
Problem Solving skills	100%	7	9	0	0
Collaboration skills	100%	7	9	1	0
Confidence	94%	4	11	1	0
Ability to stay open to ideas	94%	7	8	1	0
Optimism	88%	6	8	2	0
Creativity	88%	10	4	3	0
Leadership Ability	81%	8	5	2	1
Decision Making Skills	80%	5	7	3	0
Success	69%	6	5	4	1

 EMCC

CREATIVE Leadership Conference

When: November 14th, 15th, 16th
Tuesday - Thursday
Full School Days

Where: Rochester Chamber of Commerce

Schools will transport
from most districts

A special program sponsored by EMCC, Chamber, and others

"Attending this conference was one of the best decisions I've ever made." - Drew



What:

A one of a kind conference experience working with REAL world clients, solving REAL world challenges, utilizing proven creative leadership practices.

Open to students
with teacher approval



YOU will:

Learn a mindset, toolset and skill set necessary to inspire creativity and drive positive change.

Use your new skills and leadership capacity as your team leads a real client to new insights and solutions for a real challenge, on the final day.

You lead

WHY:

- Real Clients: *"The students and their ability to work our challenge was outstanding."* Worldwide Product Manager, KODAK
- Resume and skill building experience
"Fantastic marketability and resume builder for sure. I recommend it to any student looking to truly impress a future employer or university." - Adam Gala, 2007

The same **Creative Leadership** skill sets delivered to: Pepsi, US Air Force, IRS, NASA, Disney, Ford, ESPN and many others

Authentic Experiences +
Professional Environment +
Real Clients, Real Challenges +
21st Century Skills =

One of the TOP learning
experiences of high school
according to 98% of past
participants.

Past CLIENTS:

XEROX
United Way
Darren Lake
KODAK
SENECA ZOO
City of Rochester
EXCELLUS
PAETEC
SWAIN
CHANNEL 13
WEGMANS
SCOTT MILLER SALON
Lovin Cup
+

Student Learning Goals:

Emerging Creative Leaders will grow their ability to:

- Collaborate with others while problem solving
- Apply a framework and tools for developing creative solutions
- Demonstrate the use of tools to expand and focus thinking
- Demonstrate the ability to lead a team in search of new solutions
- Use strategies for enhanced decision-making
- Spot valuable opportunities and clarify challenges effectively
- Evaluate and strengthen ideas into potential solutions
- Design creative and robust actions plans
- Think, act and enable others with a creative spirit to drive positive change**

12 years
INSPIRING
student
leaders!

November 14th, 15th, 16th (Clients arrive FINAL day)

For more information contact: Cory Wright (585) 259-4863 or email: cory_wright@boces.monroe.edu

Need

NEW
Fresh
Innovative

thinking on a current challenge?

Partner with local students as a “client” for the:

12th Annual **Creative Leadership** Conference for Teens

A Youth & Business Creative Problem Solving Collaboration



Opportunity:

Have a team of freshly trained high school students' help you creative problem-solve **a real challenge** from your organization. Reap the benefits of their unique perspectives and new skills as you work together to gain: ♦ A fresh understanding of your challenge, ♦ New & useful concepts and solutions, ♦ A “next steps” action plan.

A True Win Win!

"I participated not expecting much in return but was enlightened by the value I gained for my organization." Jay, Client 2011

Is this opportunity right for you and your organization?

- ☐ Does your organization have a challenge that could benefit from new thinking and creativity?
- ☐ Is the challenge open-ended and mostly non-technical?
- ☐ Are you willing to share information related to the challenge?
- ☐ Is someone from your organization able to participate on **November 16th**:

Rochester Chamber of Commerce

Types of challenges that may benefit from an innovative thinking session:

- Challenges that don't seem to go away
- Marketing challenges
- Product development challenges
- Consumer challenges
- New opportunities
- Employee challenges

"With time being equal, my student run session was more productive than most of the meetings I attend."
Past Clients

How do you get involved or learn more?

Contact Cory Wright at (585)259-4863 or email at cory_wright@boces.monroe.edu